

# TRIARCH TRIBUNE



SECOND QUARTER 2011

## Hospitality Design 2011 — *Las Vegas*

**HD 2011 – May 18-20: NEW PRODUCTS INTRODUCED** Hospitality Design is undoubtedly a leading national forum for the exchange of ideas, materials and relationships. Triarch will introduce several exciting new materials at HD-Vegas; including the recently released **Klondike Oxidized Metallics** and totally new **Collection of Joy Vibrant Metallics**. Stop by and visit with us at **booth #2622**. Additional show information may be found at:

[www.hdexpo.com](http://www.hdexpo.com)

In addition to displays of Klondike and Collection of Joy products at the HD Expo, Triarch will exhibit samples of **Crystal Inlay** – a highly original decorative cement plaster finish utilizing a variety of recycled cut glass and semi-precious stones, such as agates, onyx, and mother of pearl. Crystal Inlay is suitable for either interior, exterior or submerged applications.

*Recent Klondike installation in a hotel lobby*



(right) Crystal Inlay example



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# Klondike—a visually exciting new paint material

## Klondike – New Product

Visually rich, environmentally friendly with a VOC rating below 40 g/l, Klondike brings new options to upscale interiors for a moderate cost. Klondike provides fantastic creativity in a 2-coat application and does not require a factory qualified contractor. It is quick & easy to apply! The free installation DVD quickly details the trowel or brush application technique. Forty-eight standard color offerings, including finishes with a gold or silver effect allows the Klondike paint line to easily fit into most design schemes. Quick application by trowel or brush allows Klondike to easily accommodate remodel situations for occupied space. Visit our website or speak with your local Triarch representative to see how attractive and easy this new material is. Samples are readily available.

Klondike works well in hospitality, residential, club design, and signature lobbies. Visit [www.triarchinc.com](http://www.triarchinc.com) select PRODUCTS from the navigation tab.

## Increased Sales Capability in the West

In the fall of 2010 Triarch appointed **LBI Boyd** as product distributor for Arizona, California, Colorado, Nevada, Oregon, Utah, and the State of Washington.

Welcome to Brenda, Grant, Joe, Marie, Michelle, Mike, Peter, Rae, and Tracey.



[www.liboyd.com](http://www.liboyd.com)

(p) 909 592 1100

training class at LBI



First page of Klondike Catalog



## The Value of the Difference

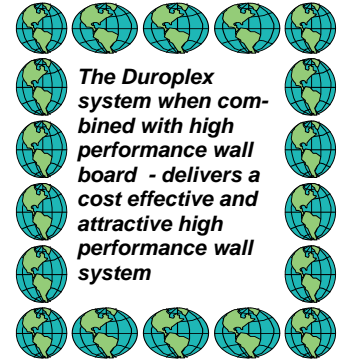
Besides being attractive and delivering a long useful life cycle for your walls, what do you get when Triarch materials are selected? The list is extensive and valuable.

- \* Products backed by knowledge-based resources. As part of Dryvit Systems Inc., the leader in insulated building envelope systems, we employ chemists and engineers. This allows us to speak with credentials in terms of product chemical engineering and applied construction coating systems.
- \* We team with other leading material suppliers, such as Georgia-Pacific LLC and National Gypsum, in order to provide wall assembly studies on abrasion and impact resistance.
- \* We manufacture in ISO 9001 certified facilities which helps to insure that quality products are produced correctly all the time. Continuous improvement in product and processes is part of our culture.
- \* We produce in ISO 14001 certified facilities. ISO 14001 formalizes environmental stewardship in the manufacturing process from the front door to the loading dock.
- \* Produce products with a minimal environmental footprint and verified by third party documentation. Our products are low VOC and do not contribute to landfill, as they are not removed when

there is a future design change. Our pigment systems are zero VOC and APEO free. Our products may assist earning LEED credit points. (ask for details)

- \* Regional supply capabilities. With manufacturing/warehousing in RI, GA, OK and CA, our freight costs are low and fossil fuel consumption is minimized. This also means short project delivery time.
- \* National network of sales agents and field servicing. Regardless of where your project is located, we can provide expertise locally.
- \* On-going contractor training and support. Helps to keep the installing contractors capable of producing quality work.
- \* Financially strong...we are owned by Dryvit Systems, Inc., This means our warranties are more than a piece of paper.

(right) University of Houston Student Center (installed over 10 years ago and still looking like new)



*The Duroplex system when combined with high performance wall board - delivers a cost effective and attractive high performance wall system*



## A Path of Continual Improvement

**Plexture:** Every month our corporate development team (CDT) nudges the ball forward with a process of continual improvements across our operations and products. In the summer of 2010, we completed a long process of further reducing

the VOC content in the Plexture System and were also able to reduce the selling prices for our Plexture Low Profile Texture System, making it more economical than ever.

**All our products:** In early 2010, we converted our entire product line over to a zero VOC pigment system, named StratoTone™. This move places us well ahead of many coating suppliers and several years ahead of sustainable building.



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Our website has added content on product testing results. Visit [www.triarchinc.com](http://www.triarchinc.com)



Venetian Plaster—elegance & a long term wall treatment

Spatula Stuhhi branded Venetian Plasters offer some of the most creative wall design options available. Variations include the classic high polish, matte Marmorinos, pitted rustic effects, and shimmery metallic glazes. Large geometrics, like the popular banded technique shown below are also available. Installed prices are typically running \$6-10/square foot, depending upon a variety of job factors.



Notable Recent Projects

Visit our website for actual project case study information...listed under *Notable Projects*

Project	location	Product	Installer
J&S Operations	Dallas, TX	Spatula Stuhhi	Perfect Painting
Embassy Suites	San Antonio, TX	Plecture	L.E. Travis Painting
Loews Hotel & Resort	Miami Beach, FL	Duroplex	Commercial Painting
Palazzo di Mare	Sarasota, FL	Granyte	East Coast Remodeling
Palmetto High School	Sarasota, FL	Granyte	O'Guin Decorative Arts
Baldwin College	Cleveland, OH	Duroplex	Frank Novak & Sons
Mercedes Benz of Tampa	Tampa, FL	Spatula Stuhhi	Trident National
Kop-Coat Marine Group	Rockaway, NJ	Duroplex EXT	ADC Construction
VA Hospital	Cleveland, OH	Spatula Stuhhi	Dependable Painting
Ferris Statue University	Big Rapids, MI	Duroplex	Gallo Painting
Louisiana 19 <sup>th</sup> Judicial Court	Baton Rouge, LA	Duroplex	D&W Painting
Dartmouth College	Hanover, NH	Spirito Libero	Sweeney Drywall & Finishes
Langley AFB	Hampton, VA	Plecture & Duroplex	Gerloff-Caligari
Westin Hotel	Houston, TX	S.S./Spirito Libero	Finishes, Etc.