

Notable Project Profile

Job Name: **Mercedes Benz of Tampa**
Location: Dale Mabry Drive
Tampa, FL

Product/Texture: **Spatula Stuhli Classico**
✚ Various custom colors

A/D firm: **Whitfield Associates**
<http://www.waarch.com/>

Installer: **Trident National**
Gibsonton, FL



A couple years ago we collaborated with a west coast design firm, Whitfield Associates, to create a custom color palette for the Mercedes-Benz of North America dealership showroom program. Each customer functional area, new car sales, lounge and service, was color coded in Spatula Stuhli to comply with overall dealership upgrades as mandated by Mercedes-Benz corporate. To date we have completed about 6 dealerships in the U.S. with Spatula Stuhli.

Mercedes of Tampa is located on Dale Mabry Drive, near the Tampa Bay Bucs/Raymond James Stadium & across from Legends Field, winter home of the New York Yankees.

Dealership nearing completion (all pictures are prior to completion)



Primary wall upon entering through center doors



Special Feature Area



Service Lounge with view towards service bays



Parts Area

